



PRESS RELEASE

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**The C.L.A.Y. Foundation is Celebrating National Water Safety Month
*Hosting Two Water Safety Events in May***

WASHINGTON – The C.L.A.Y. Foundation announces two events being held in conjunction with National Water Safety Month, which is celebrated each May.

May 6th is the 3rd Annual “National Otter Spotter Day,” C.L.A.Y. Foundation volunteers will be handing out FREE Josh The Otter books to parents and children at Julia Bindeman Suburban Center at 11810 Falls Road, Potomac, MD 20854 from 9:00-9:15am. National Otter Spotter Day is a fun and simple way to get community members around the country involved in spreading the message of water safety within their own areas.

May 15th – In Recognition of International Water Safety Day, The C.L.A.Y. Foundation and The W.E.A.R. Project will celebrate their partnership. To help prevent child drowning, they will host an evening of food and drinks to view an in-pool demonstration of the FloatFirst™ method of teaching young children important survival skills in the water.

National Water Safety Month is coordinated by the Association of Pool & Spa Professionals (APSP) along with its partners, including the American Red Cross, the National Recreation and



Park Association, the World Waterpark Association, and a host of swim organizations including The C.L.A.Y. Foundation based in Potomac, Maryland.

As a member of APSP, The C.L.A.Y. Foundation is committed to ensuring consumer safety, said Laura Metro, Founder of The C.L.A.Y. Foundation "We want to remind everyone that all drains must be protected by an approved cover, layers of protection must be provided around your pool or spa, always make sure there is adult supervision whenever children are in or around the pool and most importantly, teach your young children to FloatFirst™ then swim," Metro said.

Swimming is one of the best exercises and also provides fun and enjoyment for friends and family. The C.L.A.Y. Foundation wants to remind everyone to get the most pleasure possible from swimming by following water safety rules.

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About The C.L.A.Y. Foundation

The C.L.A.Y. Foundation is a non-profit organization that advocates for swim instruction, CPR training, AED availability and a year round warm water swim facility. C.L.A.Y. provides scholarships to underprivileged children 6 months – 4 years to learn to float first, hosts free one-hour CPR training events and supports AED accessibility legislation. The long-term financial goal of The C.L.A.Y. Foundation is to build a year round warm water swim facility to teach children to float first then swim. We empower people to save lives through prevention then emergency first response. For more information please visit our website at www.theclayfoundation.org

About APSP

The Association of Pool & Spa Professionals (APSP) is the world's largest international trade association representing the swimming pool, spa and hot tub industry with a mission to enhance the business success of members. APSP member companies include manufacturers, distributors, manufacturers' agents, designers, builders, installers, retailers, and service professionals. APSP members adhere to a code of business ethics and share a commitment to public health and safety in the use of pools, spas and hot tubs. For more information visit www.APSP.org